

Attorney or Party Name, Address, Telephone & FAX Nos., State Bar No. & Email Address  DAVID M. POITRAS – Bar No. 141309 SUSAN K. SEFLIN - Bar No. 213865 JESSICA S. WELLINGTON - Bar No. 324477 BG LAW LLP 21650 Oxnard Street, Suite 500 Woodland Hills, CA 91367 Telephone: (818) 827-9000 Facsimile: (818) 827-9099 Email: dpoitras@bg.law sseflin@bg.law jwellington@bg.law  <input type="checkbox"/> Individual appearing without attorney <input checked="" type="checkbox"/> Attorney for: Chapter 11 Debtors in Possession	FOR COURT USE ONLY
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**UNITED STATES BANKRUPTCY COURT  
CENTRAL DISTRICT OF CALIFORNIA - SAN FERNANDO VALLEY DIVISION**

In re: Irwin Naturals et al., ___ Affects Irwin Naturals ___ Affects Irwin Naturals Inc. ___ Affects 5310 Holdings, LLC ___ Affects DAI US HoldCo Inc. ___X Affects All Debtors  Debtor(s).	<table style="width:100%; border-collapse: collapse;"> <tr> <td style="width:60%;">CASE NO.: 1:24-bk-11323-VK</td> <td style="width:40%;">Jointly administered with:</td> </tr> <tr> <td>CHAPTER: 11</td> <td>1:24-bk-11324-VK 1:24-bk-11325-VK 1:24-bk-11326-VK</td> </tr> </table> <p style="text-align: center; font-weight: bold; font-size: 1.2em;">NOTICE OF SALE OF ESTATE PROPERTY</p>	CASE NO.: 1:24-bk-11323-VK	Jointly administered with:	CHAPTER: 11	1:24-bk-11324-VK 1:24-bk-11325-VK 1:24-bk-11326-VK
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<b>Sale Date:</b> 07/28/2025	<b>Time:</b> 10:00 am
<b>Location:</b> Warner Center Marriott (Hidden Hills Room) located at 21850 Oxnard Street, Woodland Hills, CA 91367	

**Type of Sale:**  Public  Private      **Last date to file objections:** 07/14/2025

**Description of property to be sold:**

The Debtors' business as a going concern including substantially all of the Debtors' assets free and clear of all claims and interests pursuant to Section 363(f) of the Bankruptcy Code. These assets include, without limitation, accounts receivable, inventory, and intellectual property. More information regarding the company is available on the Debtors' website at <https://irwinnaturals.com/> and [www.omniagentsolutions.com/IrwinNaturals](http://www.omniagentsolutions.com/IrwinNaturals).

**Terms and conditions of sale:**

As is, where is. The Debtors' business is to be sold free and clear of liens, claims, encumbrances and other interests under Bankruptcy Code Section 363(b), (f) and (m) pursuant to that certain Asset Purchase and Sale Agreement ("APA" dated June 10, 2025). The APA is available free of charge at [www.omniagentsolutions.com/IrwinNaturals](http://www.omniagentsolutions.com/IrwinNaturals). Please see attached Notice of Sale by Auction and Sale Hearing [Doc. No. 633] ("Sale Notice") for more information.

**Proposed sale price:** \$ 36,000,000.00 in cash, the assumption of certain liabilities, and the exclusion of certain estate assets, principally cash estimated to be \$5 million at closing and certain litigation claims

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This form is mandatory. It has been approved for use in the United States Bankruptcy Court for the Central District of California.

**Overbid procedure (if any):** As described in the attached bidding procedures order [Doc. No. 631] (the "Bid Order"), \$39,250,000 is the minimum overbid price, with additional overbids of \$250,000. Qualified Bids due by 7/25/2025. See Bid Order for more info & see [www.omniagentsolutions.com/IrwinNaturals](http://www.omniagentsolutions.com/IrwinNaturals) for sale documents and pleadings.

**If property is to be sold free and clear of liens or other interests, list date, time and location of hearing:**

July 30, 2025 at 10:30 a.m. in front of the Honorable Victoria S. Kaufman  
United States Bankruptcy Court  
Courtroom 301  
21041 Burbank Blvd.  
Woodland Hills, CA 91367

**Contact person for potential bidders (include name, address, telephone, fax and/or email address):**

BG LAW LLP  
Attn: Susan K. Seflin  
21650 Oxnard Street, Suite 500, Woodland Hills, CA 91367  
Telephone: (818) 827-9000  
Email: [sseflin@bg.law](mailto:sseflin@bg.law)

AND  
Bradley Sharp of Development Specialists, Inc.  
Independent Director of Irwin Naturals, a Nevada corporation  
Email: [bsharp@dsiconsulting.com](mailto:bsharp@dsiconsulting.com) / Phone: (213) 631-5295

Date: 06/30/2025