

<p>Attorney or Party Name, Address, Telephone & FAX Nos., State Bar No. & Email Address</p> <p>David M. Stern (State Bar No. 67697) Michael L. Tuchin (State Bar No. 150375) Matthew C. Heyn (State Bar No. 227474) KLEE, TUCHIN, BOGDANOFF & STERN LLP 1999 Avenue of the Stars, Thirty-Ninth Floor Los Angeles, California 90067 Telephone: 310-407-4000 Facsimile: 310-407-9090 Email: dstern@ktbslaw.com mtuchin@ktbslaw.com mheyn@ktbslaw.com</p> <p><input type="checkbox"/> Individual appearing without attorney <input checked="" type="checkbox"/> Attorney for: Ch. 11 Trustee & GGW Marketing, LLC</p>	<p>FOR COURT USE ONLY</p>
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**UNITED STATES BANKRUPTCY COURT
CENTRAL DISTRICT OF CALIFORNIA - LOS ANGELES DIVISION**

<p>In re: GGW BRANDS, LLC, GGW DIRECT, LLC, GGW EVENTS, LLC, GGW MAGAZINE, LLC, and GGW MARKETING, LLC</p> <p style="text-align: right;">Debtor(s).</p>	<p>CASE NO.: 2:13-bk-15130-SK CHAPTER: 11</p> <p style="text-align: center;">NOTICE OF SALE OF ESTATE PROPERTY</p>
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<p>Sale Date: 04/11/2014</p>	<p>Time: 10:00 am</p>
<p>Location: Klee, Tuchin, Bogdanoff & Stern LLP, 1999 Avenue of the Stars, 39th Floor, Los Angeles, CA 90067</p>	

Type of Sale: Public Private **Last date to file objections:** 03/26/2014 4:00 p.m. (Pacific)

Description of property to be sold:
Substantially all operating assets of the Debtors, as further specified in that certain Asset Purchase Agreement between the Debtors and the Stalking Horse Bidder, dated as of February 10, 2014 (the "APA").

Terms and conditions of sale:
Purchase price consists of (1) a cash payment at closing of \$1,825,000 plus (2) the assumption of the Assumed Liabilities (as defined in the APA).

Proposed sale price: \$ 1,825,000.00

Overbid procedure (if any):

Competing bids to be submitted to Trustee's counsel by April 8, 2014, at 5:00 p.m. (Pacific time). Minimum initial overbid is \$2,025,000. An auction will be held at the offices of Trustee's counsel at the sale date and time listed above.

If property is to be sold free and clear of liens or other interests, list date, time and location of hearing:

Hearing on sale free and clear of liens and other interests to be held on April 23, 2014, 9:00 a.m. (Pacific time) at the United States Bankruptcy Court for the Central District of California, Honorable Sandra R. Klein, Roybal Federal Courthouse, Courtroom 1575, 255 E. Temple Street, Los Angeles, CA 90012.

Contact person for potential bidders (include name, address, telephone, fax and/or email address):

Matthew C. Heyn
Vijay S. Sekhon
Klee, Tuchin, Bogdanoff & Stern LLP
1999 Avenue of the Stars, 39th Floor
Los Angeles, CA 90067
T: (310) 407-4000
F: (310) 407-9090
mheyn@ktbslaw.com
vsekhon@ktbslaw.com

Date: 02/24/2014

PROOF OF SERVICE OF DOCUMENT

I am over the age of 18 and not a party to this bankruptcy case or adversary proceeding. My business address is:
1999 Avenue of the Stars, 39th Floor, Los Angeles, CA 90067

A true and correct copy of the foregoing document entitled: **NOTICE OF SALE OF ESTATE PROPERTY** will be served or was served **(a)** on the judge in chambers in the form and manner required by LBR 5005-2(d); and **(b)** in the manner stated below:

1. TO BE SERVED BY THE COURT VIA NOTICE OF ELECTRONIC FILING (NEF): Pursuant to controlling General Orders and LBR, the foregoing document will be served by the court via NEF and hyperlink to the document. On *(date)* 02/24/2014, I checked the CM/ECF docket for this bankruptcy case or adversary proceeding and determined that the following persons are on the Electronic Mail Notice List to receive NEF transmission at the email addresses stated below:

See attached page.

Service information continued on attached page

2. SERVED BY UNITED STATES MAIL:

On *(date)* _____, I served the following persons and/or entities at the last known addresses in this bankruptcy case or adversary proceeding by placing a true and correct copy thereof in a sealed envelope in the United States mail, first class, postage prepaid, and addressed as follows. Listing the judge here constitutes a declaration that mailing to the judge will be completed no later than 24 hours after the document is filed.

Service information continued on attached page

3. SERVED BY PERSONAL DELIVERY, OVERNIGHT MAIL, FACSIMILE TRANSMISSION OR EMAIL (state method for each person or entity served): Pursuant to F.R.Civ.P. 5 and/or controlling LBR, on *(date)* 02/24/2014, I served the following persons and/or entities by personal delivery, overnight mail service, or (for those who consented in writing to such service method), by facsimile transmission and/or email as follows. Listing the judge here constitutes a declaration that personal delivery on, or overnight mail to, the judge will be completed no later than 24 hours after the document is filed.

VIA PERSONAL DELIVERY:

Hon. Sandra R. Klein
U.S. Bankruptcy Court
255 E. Temple St., Los Angeles, CA 90012

Service information continued on attached page

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

02/24/2014
Date

Jonathan Weiss
Printed Name

/s/ Jonathan Weiss
Signature

To Be Served Via ECF:

- **Martin R Barash** mbarash@ktbslaw.com, lbogdanoff@ktbslaw.com
- **Brendt C Butler** brendt.butler@gmail.com
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- **United States Trustee (LA)** ustpregion16.la.ecf@usdoj.gov
- **Andy C Warshaw** awarshaw@lawcenter.com, ecf@lawcenter.com, intake@lawcenter.com
- **Jonathan M Weiss** jweiss@ktbslaw.com
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