

Attorney or Party Name, Address, Telephone & FAX Numbers, and California State Bar Number Hamid R. Rafatjoo (CA Bar No. 181564) Pamela E. Singer (CA Bar No. 224758) Pachulski Stang Ziehl & Jones LLP 10100 Santa Monica Blvd., 11 th Floor Los Angeles, CA 90067 Tel: 310-277-6910 Fax: 310-201-0760	FOR COURT USE ONLY
UNITED STATES BANKRUPTCY COURT CENTRAL DISTRICT OF CALIFORNIA	
In re: Right Start Acquisition Company Babystyle, Inc. <p style="text-align: center;">Debtor(s).</p>	CASE NO.: 09-11132 (jointly administered)

NOTICE OF SALE OF ESTATE PROPERTY

Sale Date: May 22, 2009	Time: 11:00 a.m.
Location: Pachulski Stang Ziehl & Jones LLP, 10100 Santa Monica Blvd., 11 th Floor, Los Angeles, CA 90067	

Type of Sale: Public Private Last date to file objections:
May 18, 2009

Description of Property to be Sold: (1) All of the Debtors' intellectual property, including patents, trademarks, service Marks, Internet domain names, copyrights and software, (2) certain furniture and fixtures, and (3) certain other personal property, including inventory remaining at the Debtors' stores as of the Sunday before the Closing Date, all equipment, permits, Computers, records, customer lists, goodwill, and other intangible assets.

Terms and Conditions of Sale: See Notice of Motion and Motion for Orders Authorizing (i) Procedures for the Sale of Debtors' assets and (ii) Sale of Debtors' Remaining Assets and Assumption and Assignment of Certain Leases and Executory Contracts ("Sale Motion") filed by the Debtors on May 7, 2009.

Proposed Sale Price: \$729,000, plus up to \$15,000 for fixtures, subject to overbidding.

Overbid Procedure (If Any): See Notice of Motion and Motion for Orders Authorizing (i) Procedures for the Sale of Debtors' assets and (ii) Sale of Debtors' Remaining Assets and Assumption and Assignment of Certain Leases and Executory Contracts ("Sale Motion") filed by the Debtors on May 7, 2009.

If property is to be sold free and clear of liens or other interests, list date, time and location of hearing:
 Contact Person for Potential Bidders (include name, address, telephone, fax and/or e:mail address):

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Date: May 7, 2009